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**ISUZU AUSTRLIA THROWS SUPPORT BEHIND CRUCIAL PREVENTATIVE HEALTH PROGRAM**

Isuzu Australia Limited (IAL) is proud to announce its 12th straight year of support for longstanding preventative health educators, [Life Education Victoria](https://www.lifeedvic.org.au/).

As a range of evolving issues continue to create challenges for young people [, Life Education Victoria](https://www.lifeedvic.org.au/), a leading provider of health and wellbeing education, continues to be at the forefront in providing vital life skills.

Backed in part by the Victorian State Government [Department of Education](https://www.vic.gov.au/education/), Life Education Victoria delivers curriculum-aligned programs to provide skills for young people across the country, in making informed decisions about their health.

Life Education Victoria is well known Australia wide thanks to ‘Healthy Harold,’ the popular, long-standing mascot who is renowned for being one of the most recognisable in the country.

**Targeted support**

Over the past 12 months IAL’s financial contribution has gone towards developing the ‘Body Safety’ session module, where students learn about personal space and develop a sense of body autonomy and consent. This includes uncomfortable feelings and identifying those ‘safe’ adults they can report concerns to.

Across the module, students learn the difference between ‘secrets’ and ‘surprises’, as well as safe and unsafe touch.

IAL Director and Chief Operating Officer, Andrew Harbison, said the brand’s support for Life Education Victoria was close to home for many of its head office and dealer network staff.

“Isuzu has a very close relationship with Life Education Victoria, with many of our employees recounting their own interactions with the program when they were at school. Many are now seeing it evolve once again as adults with their own primary aged children,” said Mr Harbison.

“We’ve notched up 12 years as a partnership and it’s great that LifeEd Victoria directly channels the Isuzu funding into meaningful learning modules such as ‘Body Safe.’

“IAL considers itself leaders in the heavy vehicle industry and this allows us to give back to outstanding programs such as LifeEd Victoria to make an impactful difference through its health and wellbeing topics.”

**Life Education impact**

Since humble beginnings in 1979 and established under the guidance of Reverend Ted Noffs in Sydney’s inner suburbs, Life Education has gone on to reach some 750,000 children in over 4,000 unique locations via specially trained educators.

The key programs include physical health, respectful relationships, drugs and alcohol, relationships and sexuality as well as the growing area of cyber safety.

**2025 plans**

Life Education Victoria has confirmed that Isuzu’s 2025 financial contribution will be directed towards a ‘Student Evaluation’ assessment tool that provides feedback on two popular teaching modules, b[Cyberwise](https://www.lifeedvic.org.au/schools/core-program/cyber-safety) (Cyber Safety) and [Relate, Respect, Connect](https://www.lifeedvic.org.au/schools/core-program/respectful-relationships) (Respectful Relationships).

The assessment tool provides information on…

* What the students are learning
* How they are engaging with the content
* Areas for improvement in program delivery

The aim of the tool is to gather meaningful feedback from participants without disrupting the flow or quality of the learning experience.

This will support a consistent, evidence-informed feedback system that keeps the student’s voice central to program development.

The assessment tool operates via a QR Code or URL on supported school devices as well as a printable version for students without device access. Feedback is then collected immediately after the session concludes to ensure responses are fresh, accurate, and relevant.

**A true partnership**

In recognising Isuzu’s commitment, CEO of Life Education Victoria, Samantha Weatherald, said the support is providing real results where it matters.

“We are deeply grateful for our longstanding 12-year partnership with Isuzu.

“With Isuzu's ongoing support, we’ve been able to innovate, develop impactful programs and deliver enriching learning experiences,” Ms Weatherald said.

“In 2024 alone, 675 children from the ages of 3 to 8 were empowered with skills to recognise and report unsafe behaviour, all thanks to Isuzu's support.

“The generous financial contributions have played a vital role in strengthening our organisation and making a lasting difference in the lives of young children.

“We look forward to continuing our partnership and making a lasting impact on young Victorians."

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**For further information, please contact:** **For Isuzu Trucks releases and photos:**

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